

# One Page Business Plan

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**Year:**

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**Owner:**

# **THE OVERVIEW**

## **Executive Summary**

What will I sell?

Who will buy it?

How will my business help others?

# **PRICING STRATEGY**

## **Show Me The Money**

What will I charge for my products/services?

High End

Moderate Price

Budget

What form of payment will I accept?

# **GROW YOUR BUSINESS**

## **Marketing Strategy**

How will customers/clients learn about my business?

# SUCCESS

## Financial Projections

My will be successful when it achieves...

Number of customers

Monthly Income