

# Template

## Facebook Live Template – What To Say & When To Say It

1. Your Name/  
Title

2. Marketing  
Message

3. Topic & Why

4. Ask Them To  
Share & Like

5. Greet Viewers

6. Call To Action  
(CTA)

7. Topic & Why

8. Point 1 & Why

9. Point 2 & Why

10. Point 3  
& Why

11. Recap

12. Final C.T.A.